



## 2024 RULES & REGULATIONS

### JCS International Young Creatives Award

#### Theme: **Stand Up for Peace – Building Dialogue & Understanding**

The International Academy of Television Arts & Sciences presents the JCS International Young Creatives Award, designed to discover, recognize, and foster young talent from around the world while creating a global conversation around peace. The competition recognizes young creatives (18 to 29 years old) and offers them the acknowledgment and encouragement that might lead to a successful career in television. Entrants are asked to create a one (1) minute video on the peace-based theme of the year. The Academy will accept video uploads starting June 27, 2024, at 12 noon ET, and the **deadline** for submissions is **September 19, 2024, at 12 noon ET**.

Three (3) winners will receive an Official Plaque and a MacBook Pro laptop equipped with Final Cut Pro.

#### RULES & REGULATIONS

##### I. Eligibility

- The Applicant must be a non-U.S. citizen (dual citizens are eligible).
- The Applicant must be a minimum of 18 years of age upon completion of entry form.
- The Applicant must not have reached thirty (30) years of age as of December 31, 2024.
- The Applicant cannot be an Employee or a relative of a staff member of JCS International and/or of the International Academy of Television Arts & Sciences.
- The Applicant must deliver an original completed one (1) minute video (including credits if applicable) on the theme of the year: **Stand Up for Peace – Building Dialogue & Understanding**.
- The video must be produced, dubbed, or subtitled in English.
- The Applicant must be one of the creators of the video.
- The Applicant must complete the entry form to be eligible.
- Individual applicants may enter multiple videos; however, only their top scoring video will be selected for the final round.
- Entries must be the original work of the applicant.
- Use of unauthorized copyrighted material is not acceptable. Participants are responsible for obtaining any and all releases and consents necessary to permit use and exploitation of the video, prior to submission.
- Material that has previously been sold or is currently under option may not be submitted.
- Past Winners of the Award are not eligible.
- Past entrants may submit their video again as long as they still meet all of the eligibility criteria.
- Commercials and/or any content created to promote a brand or service are ineligible.
- The Academy reserves the right not to accept any program promoting any sort of violence, hate speech and/or containing pornographic content. The ruling of the Academy is final. Currently the Academy is not accepting entries from Russia.
- There is no entry fee to submit a video to the competition.

## II. Entry Submission

- Deadline for receipt of submissions is September 19, 2024, 12 noon ET.
- Entries must be submitted through the online competition platform: <https://upload.iemmys.tv/youngcreatives>
- The platform can transcode all common screening formats as long as the file is a .mp4 or .mov. However, here are our recommendations: Mp4, H.264 codec, 5 to 10 Mbit/s bitrate, AAC audio codec, 48 kHz.

## III. Judging of Entries

- The First round of the selection is by popular vote.
- Everyone can vote once for any given Entry every 24 hours during the public voting period and can vote for multiple Entries of their liking. Public voting will be open from October 3 to 17th. The twenty (20) videos (One (1) per individual participant) with the most Likes on the judging portal will move on to the Final Round, along with three (3) videos selected by the Academy.
- The Final Round is judged in person by a panel of industry professional jurors. The jurors' decisions will be based on the original story illustrating the theme of the year; characters and how they are developed; creativity; and knowledge of craft. The decision of the jurors is final.
- Final round jurors will select three (3) Winners who will be directly notified by the Academy.

## IV. Winning the Competition

- The three (3) Winners\* will receive an Official Plaque and a MacBook Pro laptop equipped with Final Cut Pro.

\* In the event that more than one person participated in the making of a winning entry, one person only must be designated to represent the group. Please note that only this person will be credited on all materials and releases from the Academy.

### **By submitting an Entry into the competition, you agree to the following:**

1. I hereby represent and warrant to the International Academy of Television Arts & Sciences that my entry (the "Entry") in the competition (the "Competition") is: (i) completely my original work; (ii) not copied from any other source or previously exploited or distributed in any media or format; (iii) not in the public domain; and (iv) not in violation of the rights of any kind or nature of any other person or entity. The International Academy hereby reserves the right in its sole discretion to disqualify any entries.
2. I hereby certify that I meet all of the eligibility requirements stated in the Rules & Regulations.
3. I hereby acknowledge that the International Academy, JCS International, and the competition Jurors, as well as their respective affiliates, employees, officers, directors, licensees, and assignees (collectively, "Designated Entities") engage, have engaged, and may engage in the future, in connection with the developing, writing, and exploiting literary, artistic, and other material, including screenplays, teleplays, treatments, themes and plots (collectively, the "Materials"). I hereby acknowledge and agree that any Materials that any Designated Entity may hereinafter use or exploit may have originated with a Designated Entity, or with a third party that has submitted such Materials to a Designated Entity, and that such Materials may resemble or be identical to, my Entry. I therefore agree that I will not be entitled to any credit or compensation of any kind in the event that any third party's Materials similar or identical to my video may be created by a Designated Entity. Furthermore, as an inducement to the International Academy to accept my Entry into the Competition, I hereby waive any claim or right of action against all Designated Entities (including, without limitation, the International Academy of Television Arts & Sciences, for any use of any third party's Materials (or any portions thereof) whether or not such Materials contain any features or elements similar or identical to those contained in my Entry).
4. I hereby grant the International Academy and JCS International the non-exclusive right to use my name and likeness in connection with any and all publicity or promotional activities associated with the Competition, any and all future competitions, and any other events that the International Academy of Television Arts & Sciences and/or JCS International may organize.

5. I agree to indemnify, defend, and hold harmless the International Academy / JCS International Young Creatives Award competition and Jurors, individually and collectively, and all officers and members of the International Academy and JCS International from and against all claims, demands, damages, judgments, and liabilities arising out of or in connection with any and all claims of third parties, in connection with my Entry, including without limitation, claims based on rights of privacy, rights of publicity, false light, defamation, or copyright or trademark infringement.
6. I have read and understand this agreement and it shall stand as our sole agreement.
7. I understand that my email address will be shared with JCSI after the competition has been closed and that I may be contacted by JCSI to participate in a global conversation about peace. The International Academy is not responsible for the content of any future communication between the entrants and JCSI.

JCS International is a global media company headquartered in New York City. JCS provides a wide range of services, from strategic communications and public relations, to content creation, to policy research and advocacy. JCS is committed to delivering measurable results and has a proven track record working with high-profile, prestigious clients and organizations. JCS International believes in the power of media to shape public discourse and help their clients achieve their goals. JCSI is deeply committed to projects that make the world more peaceful and secure. In everything they do, JCSI values excellence, innovation, and adhering to the highest ethical standards.

The International Academy of Television Arts & Sciences recognizes excellence in television produced outside of the United States with the prestigious Emmy® Award at the International Emmy® Awards Gala held in New York City, every November. Currently celebrating programming across varied areas including Comedy, Documentary, Drama, Kids, News, Non-Scripted Entertainment, Performances and Short-Form, it also presents two Special Awards, the International Emmy® Directorate, and Founders Awards.

Beyond its awards activity, the International Academy is a membership-based organization comprised of leading media and entertainment figures from 60+ countries from all sectors of television for whom it organizes a series of high-level business, networking, and social events throughout the world and online. For more information go to [iemmys.tv](http://iemmys.tv).